

TYP03CAMP

MALLORCA

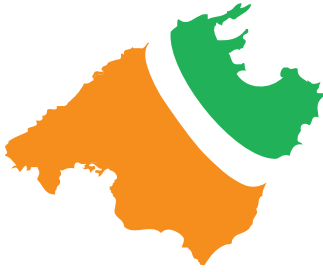
Sponsor Information

Organised by:



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TYPO3CAMP

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Why a Barcamp?

A Barcamp is an open event with open workshop. Participants decide over topics and schedule of these workshops at the beginning of the event.

A TYPO3camp gives opportunity to learn new stuff, meet experts, connect to the fellow TYPO3 community and present oneself. Learn more about Barcamps:

> Wikipedia ¹

> Barcamp.org ²

The first and most important rule of Barcamp: You do talk about BarCamp!

TYPO3camps - a tradition

Barcamps have a long and spirited tradition within the TYPO3 community. No less than four TYPO3camps (Hamburg, Munich, Berlin, Stuttgart) take place in Germany on a regular basis some more being planned.

Furthermore there have been similar events in France, the Ukraine, and Italy. Like all Barcamps these TYPO3camps represent the agile principles of a Barcamp and foster the tradition of community based learning and networking.

Be part of the **very first international TYPO3camp**! The wonderful island of Mallorca will present a unique opportunity to get in contact with new people and present yourself in a way people will remember.

Here's how it works

Food and drinks will be provided.

Following the rules of a Barcamp participants decide on the proceeding and contents of sessions. Everyone is invited to discuss and participate!

Friday evening we'll have a party, all attendees and sponsors are invited.

Every attendee gets a TYPO3camp Mallorca T-shirt.

What When Where

WarmUp- Party: Friday, 14th of September 2012, starting 19:00

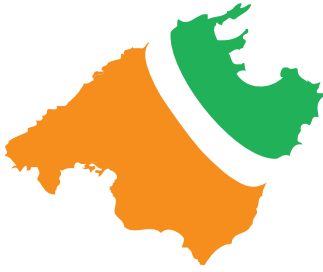
TYPO3camp: Saturday, 15.09.2012 Starting 9:00
Sunday, 16.09.2012 Ending 16:00

VENUE ON MALLORCA TO BE ANNOUNCED

Attendee numbers are limited to 250

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<http://en.wikipedia.org/wiki/BarCamp>
<http://barcamp.org/w/page/405173/TheRulesOfBarCamp>



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Why sponsor?

TYPO3camp Mallorca is independent and held not for profit. It is organized by volunteers and financed by sponsors. Location, infrastructure, and all catering etc. are paid for with sponsored money.

Sponsor advantages

As a sponsor you do not only support Open Source Project TYPO3 and the Barcamp idea. You also profit from your investment due to the prominent audience (core developers, TYPO3 Association representatives etc.) present at and connected to the event before, while and after the camp. All sponsors will be named and honoured appropriately throughout all marketing efforts and the camp itself.

Target group?

Our target group consists of TYPO3 developers, integrators, and management concerned with TYPO3 and related technologies or projects (like FLOW3, Fluid). Also developers and management mainly focused on other CMS like Drupal, Joomla, Wordpress might be interested in the event, providing a unique opportunity to get in touch with the world of TYPO3.

Sponsor Packages

As sponsor you reach out our target group with all available media. As Value Sponsor you profit from a whole variety of advertising activities.

As Premium Sponsor you get even closer to the target group, as you will be able to distribute advertising material, have a booth and hold special sessions at the camp.

Please mind that we also offer individual packages, e.g. for media partners.

Range of influence

As Sponsor of TYPO3camp Mallorca you will be noticed by a broad audience, you get in touch with key figures of your target group and present yourself as supporter of a strong project and community.

Your benefit

With our Sponsor Packages you generate a high number of contacts* via a variety of media:

Value Sponsor Package: up to 20.000 Contacts

Premium Sponsor Package: up to 40.000 Contacts

Please contact us for additional information.

* Total number across all targeted media, estimates only. Please contact us for additional information.



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Premium Sponsor Package – 1.800 €

Value Sponsor Package – 900 €

Supporter Package – 300 €

●	●	●	Sponsor placement and logo display including linking on event pages [Rectangles Value 146px*81px, Premium 294px*81px]
●	●	●	Usage of the official TYPO3camp Mallorca logo Sponsors are allowed and encouraged to use the official event logo on their websites and/or advertising material.
●	●	●	Job advertisements Sponsors can place job ads at the event (flyers or small posters).
●	●	●	Session space Sponsors have the opportunity to have their own dedicated session.
●	●	●	Sponsor logo on all T-shirts All attendees get an official Camp-T-shirt.
●	●	●	Twitter & Facebook Mentioning of sponsors before, while and after the event in Twitter- & Facebook communication.
●	●	●	Blog communication The event will be promoted via blog postings, in which sponsors will be named.
●	●	●	Naming of sponsors in all press releases Press releases will be sent to IT press, and other media channels.
●	●	●	Info booth Sponsor can have his own info stall offering flyers and give aways etc.
●	●	●	Sponsor of the day Special presentation during the event and naming as "sponsor of the day".
●	●	●	Xing group newsletter Naming of sponsor in newsletter communication on XING.
●	●	●	Event promotion Sponsor logo will be present in all advertising material for TYPO3camp Mallorca on other websites (banner in newsletters or web pages).